



**MONTGOMERY COUNTY
ADMINISTRATION BUILDING**

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MEDIA RELEASE

DAYTON REGIONAL GREEN TO LAUNCH “BE YOUR OWN CHANGE” CAMPAIGN

Dayton, OH (June 5, 2018) – Dayton Regional Green and Montgomery County Environmental Services will kick off the “Be Your Own (BYO) Change” campaign on Saturday, June 9 at Fifth Third Field, 220 N. Patterson Blvd. in Dayton. Montgomery County staff and Dayton Regional Green volunteers will be on hand to distribute reusable water bottles (while supplies last) to fans as they leave the game.



The BYO Change campaign is aimed at reducing consumer waste from single-use plastic items. The campaign is a result of the Bring Your Green Initiative which was sponsored in 2016 by Dayton Power and Light and Vectren. BYO Change seeks to promote living a less disposable life by encouraging the use of reusable items such as mugs, bottles, and bags and skipping the plastic straw, with the aim of cutting down on the amount of discarded take-away plastic.

Each year, millions of tons of residential and commercial waste are generated in the Dayton region. This public awareness campaign, launched by the Montgomery County Commissioners through the Dayton Regional Green Initiative and Montgomery County Environmental Services, aims to reduce consumer waste by encouraging simple, sustainable behaviors and encouraging citizens to follow those actions and turn them into sustainable habits. Current participating businesses include:

- La Gota Coffee
- The Dayton Dragons
- Lily’s Bistro
- and many more in the making!

Visit BYOChange.org to learn more on how to bring your own awareness to the choices you make every day and how to join the list of local businesses that are participating in the BYO campaign.

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